

my investment

2012-2013 Strategic Partnership Benefits Cash Sponsorship Packages – IMPI Members

Titanium	\$7,500	Gold	\$3,000
<p>MEMBERSHIP</p> <ul style="list-style-type: none"> 1 IMPI individual membership and/or renewal <p>WEBSITE + NEWSLETTER + SOCIAL MEDIA</p> <ul style="list-style-type: none"> Website banner ad for three (3) months on IMPI website 75% off www.mpi-indiana.org web advertisement One (1) sponsor-focused eNews article One (1) Free job posting on mpi-indiana.org Sponsor of the Month Focus: Website, Facebook and Sponsor of the Month newsletter article benefit for one (1) month during sponsorship <p>MEMBER ACCESS</p> <ul style="list-style-type: none"> All-Member postal mailing list use for one (1) year <p>NETWORKING EVENTS</p> <ul style="list-style-type: none"> Six (6) networking event registrations <p>LUNCHEONS</p> <ul style="list-style-type: none"> Eight (8) IMPI luncheon coupons that may be used for members or guests Five-minute presentation from podium at one (1) luncheon Exhibit space at four (4) monthly luncheons ** IMPI luncheon PowerPoint placement <p>RESOURCE DIRECTORY</p> <ul style="list-style-type: none"> 75% discount toward ad in IMPI Resource Directory <p>ANNUAL AWARDS GALA</p> <ul style="list-style-type: none"> Seating for eight (8) at Annual Awards Event (Premium Seating if available) 		<p>WEBSITE + NEWSLETTER + SOCIAL MEDIA</p> <ul style="list-style-type: none"> Banner ad for one (1) month on IMPI website 25% off www.mpi-indiana.org web advertisement One (1) Free job posting on mpi-indiana.org Sponsor of the Month newsletter article benefit for one (1) month during sponsorship <p>MEMBER ACCESS</p> <ul style="list-style-type: none"> All-Member postal mailing list use for one (1) month <p>NETWORKING EVENTS</p> <ul style="list-style-type: none"> Three (3) networking event registrations <p>LUNCHEONS</p> <ul style="list-style-type: none"> Three (3) IMPI luncheon coupons Five-minute presentation from podium at one (1) luncheon Exhibit space at two (2) IMPI luncheons ** IMPI luncheon PowerPoint placement <p>RESOURCE DIRECTORY</p> <ul style="list-style-type: none"> 25% discount toward ad in IMPI Resource Directory <p>ANNUAL AWARDS GALA</p> <ul style="list-style-type: none"> Seating for Four (4) at Annual Awards Event 	
<p>Platinum</p> <p>\$5,000</p> <p>WEBSITE + NEWSLETTER + SOCIAL MEDIA</p> <ul style="list-style-type: none"> Banner ad for two (2) months on IMPI website 50% off www.mpi-indiana.org web advertisement One (1) Free job posting on mpi-indiana.org Sponsor of the Month newsletter article benefit for one (1) month during sponsorship <p>MEMBER ACCESS</p> <ul style="list-style-type: none"> All-Member postal mailing list use for two (2) months <p>NETWORKING EVENTS</p> <ul style="list-style-type: none"> Four (4) networking event registrations <p>LUNCHEONS</p> <ul style="list-style-type: none"> Six (6) IMPI luncheon coupons Five-minute presentation from podium at one (1) luncheon Exhibit space at three (3) IMPI luncheons ** IMPI luncheon PowerPoint placement <p>RESOURCE DIRECTORY</p> <ul style="list-style-type: none"> 50% discount toward ad in IMPI Resource Directory <p>ANNUAL AWARDS GALA</p> <ul style="list-style-type: none"> Seating for six (6) at Annual Awards Event 		<p>Silver</p> <p>\$1,500</p> <p>WEBSITE + NEWSLETTER + SOCIAL MEDIA</p> <ul style="list-style-type: none"> One (1) Free job posting on mpi-indiana.org Sponsor of the Month newsletter article benefit for one (1) month during sponsorship <p>NETWORKING EVENTS</p> <ul style="list-style-type: none"> Two (2) networking event registrations <p>LUNCHEONS</p> <ul style="list-style-type: none"> One (1) IMPI luncheon coupon Exhibit space at (1) IMPI luncheon ** IMPI luncheon PowerPoint placement <p>RESOURCE DIRECTORY</p> <ul style="list-style-type: none"> 10% discount toward ad in IMPI Resource Directory <p>ANNUAL AWARDS GALA</p> <ul style="list-style-type: none"> Seating for two (2) at Annual Awards Event 	
		<p>Bronze</p> <p>\$750</p> <p>WEBSITE + NEWSLETTER + SOCIAL MEDIA</p> <ul style="list-style-type: none"> One (1) Free job posting on mpi-indiana.org Sponsor of the Month newsletter article benefit for one (1) month during sponsorship <p>LUNCHEONS</p> <ul style="list-style-type: none"> One (1) IMPI luncheon coupon Exhibit space at one (1) IMPI luncheon ** IMPI luncheon PowerPoint placement 	

** **Exhibit Note** – Exhibit opportunities are not available at all locations and cannot be used for the golf outing or awards night.

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2012-2013 In-Kind Strategic Partnership Benefits IMPI Members

In-Kind Sponsorship Recognition Policy:

IMPI will recognize in-kind sponsors at the event in which they are participating through their exposure to the attendees of the event and the recognition vehicles utilized for that particular event. Sponsors may augment their in-kind sponsorships with cash gifts to achieve the benefit levels listed under the cash sponsorship packages.

Year-Long In-Kind Sponsor

\$10,000+

WEBSITE + NEWSLETTER + SOCIAL MEDIA

- Website banner ad for three (3) months on IMPI website
- 10% off www.mpi-indiana.org web advertisement
- One (1) sponsor-focused eNews article
- One (1) Free job posting on mpi-indiana.org

MEMBER ACCESS

- Event-specific material distribution / all in-kind events sponsored

NETWORKING EVENTS

- Two (2) in-kind networking event registrations

LUNCHEONS

- Program recognition/ all in-kind events sponsored
- Exhibit space at two (2) IMPI luncheons
- IMPI luncheon PowerPoint placement throughout the year

RESOURCE DIRECTORY

- Listing as a Year-Long In-Kind Sponsor in IMPI Resource Directory
- 25% discount toward ad in IMPI Resource Directory

ANNUAL AWARDS GALA

- Seating for two (2) at the Annual Awards Event
- 50% off sponsorship table w/seating for eight (8) at Annual Awards Event

One-Time In-Kind Sponsors

Event-Specific Recognition

Chapter events rely upon the time and talent of both our committee members and suppliers that produce and/or provide goods and services for the chapter. The following are examples of, but not limited to, In-Kind, One-Time Sponsorships:

Audio Visual
Graphic Design
Décor
Transportation
Printing/Signage
Rental Equipment

Linens
Merchandise
Floral Arrangements
Meeting Supplies
Speaker/Entertainment
Catering/Food & Beverage

Education Luncheon Sponsors (Sponsorship benefits are available for fully sponsored luncheons.)

WEBSITE + NEWSLETTER + SOCIAL MEDIA

- One (1) Free job posting on mpi-indiana.org

MEMBER ACCESS

- All-Attendee postal mailing per luncheon
- Luncheon-specific material distribution
- Luncheon-specific member access via attendance

LUNCHEONS

- Sponsor seating for eight (8) at sponsored monthly luncheon
- Five-minute presentation from podium during luncheon
- Program announcement podium recognition
- Exhibit space at sponsored luncheon
- IMPI PowerPoint placement throughout the year

RESOURCE DIRECTORY

- 25% discount toward ad in the IMPI Resource Directory

ANNUAL AWARDS GALA

- 25% off sponsorship table w/seating for eight (8) at Annual Awards Event

What's the difference between a luncheon "sponsor" and a luncheon "host"?

Luncheon sponsors fully underwrite the entire cost of an IMPI luncheon, while hosts merely provide luncheon locations. It is IMPI's goal to find partners who will fully sponsor luncheons when possible. Hosts receive minimal recognition benefits.

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Additional Sponsorship Offerings and Special Events [Cash and In-Kind Sponsorships Available]

Educational Luncheon Series: [Eight \(8\) Sponsorships Available](#)

One of the main reasons an individual joins IMPI is for the education. The luncheon series allows members the opportunity to join together to learn from professionals about issues, trends, and opportunities in the meetings industry. These luncheons also provide networking opportunities for members to connect with their peers.

Leadership Training & Development Series: [Four \(4\) Sponsorships Available](#)

(Includes Emerging Leaders, Leadership Training and Board Mid-Year and Annual Retreats)

IMPI takes a special interest in the development of its future Chapter leaders with an Emerging Leaders Program, a Leadership Training event, a Board Mid-Year Retreat and an Annual Retreat. These events provide our most active supplier and planner members with information to move them through the ranks of leadership and industry standards.

CMP Study Program: [Six \(6\) Sponsorships Available](#)

IMPI supports the professionalization of our industry. One way to do that is to promote the Certified Meeting Professional Program. The CMP is the foremost certification of the meetings, conventions and exhibitions industry; and the program recognizes individuals who have achieved the industry's highest standard of professionalism. IMPI is seeking venues to host the study sessions.

New Member Networking + Orientations: [Four \(4\) Sponsorships Available](#)

The more an individual is engaged the more they will benefit from their IMPI membership. This networking and orientation program is way to introduce members to IMPI and get them involved early.

All-Member Networking Events: [Two \(2\) Sponsorships Available](#)

Highlight your venue or service at one of IMPI's well-attended networking events. Networking events are held periodically throughout the course of the year, so consequently sponsorships may be available for one or more networking events.

IMPI Legislative Awareness Day: [One \(1\) Sponsorship Available](#)

This is your opportunity to get in front of our State leaders with the message that Meetings Change the World and IMPI is Indiana's leading professional meeting planning organization!

Annual Foundation Fundraising Event: [Various Event-Specific Sponsorships Available](#)

The Foundation and Scholarship Fundraising Event allows the chapter to raise money for the MPI Foundation which helps the chapter to bring speakers from across the country in for luncheon education programs as well as raise money for the chapter's scholarship program.

Annual Awards Event: [One \(1\) Venue Sponsorship Available](#)

Silent Auction: [Various In-Kind and Cash Sponsorships Available](#)

Held in June of each year, this is your opportunity to put your best foot forward! Thrill the attendees with what you have to offer at this annual awards event. This event raises money for Chapter activities throughout the year. The Silent Auction is the perfect combination of recognition and networking.

Community Awareness Events: [Various Event-Specific Sponsorships Available](#)

IMPI supports our communities through community focused activities. This is your opportunity to show your philanthropic side.

Annual Scholarship Campaign: [Various Campaign-Specific Sponsorships Available](#)

Money raised through the campaign will be used to help with scholarships that will be presented at the awards event.